



Vincent Mesnard

Product Designer

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2017 - 15 months

UX Designer • altima°

Working as a consultant, ran ideation workshop and process discussions on a number of projects, directly with the clients. Operated as UX designer on a large scale product and helped our clients meet their business goals while drastically improving user experience. Created an early draft of a Design System for Orange.

2016 - 6 months

Product Designer • Save

Designed the checkout funnel of the website in close conjunction with the SEO manager, and successfully improved numbers. Led User research to create system information to track spare parts flowing between points of sales and warehouses. Designed warehouse app to optimize processing of goods on warehouse.

2015 - 9 months

Product Designer • Seekube

Operated as lead product designer of two SaaS products. Compiled and analyzed quantitative user feedback and qualitative user interviews. Used rapid prototyping to successfully test hypotheses and validate KPIs. Provided tailored user interface and development follow-up by creating and improving features.

Graduated 2015 - 5 years

L'École de Design Nantes Atlantique

- Master's in Transcultural Design
- Bachelor's in Interaction Design

Learned a user focused approach, developed ability to design materials that emphasize the needs and experience of the audience. Studied Transculturality in Shanghai, China for two years, gaining a strong understanding of observation and questioning.

Skill Set

- Empathy
- Pragmatism
- Observation
- Learning
- User Research
- User Experience
- Interaction Design
- Design System
- Prototyping
- Product Design
- User Interface
- Agile process
- Information Architecture
- Data Analytics